

[PRODUCT LAUNCH]
PRESS RELEASE



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NOMAD TEA SODA: A SIP OF ADVENTURE

BRINGING CRAFT SODA TO COFFEE SHOPS WITH THE PERKS OF TEA

In late July 2021, coffee shops and restaurants across the United States will have access to Nomad Soda, an amazing tea-infused craft soda! Nomad and all its flavors are inspired by “newstalgia”-- classic tastes with a modern twist.

Made as a highly concentrated syrup, two tablespoons of Nomad Soda added to a 16oz glass of ice and sparkling water makes a refreshing and unique effervescent beverage. The first four retro flavors to be released will be Black Tea Cola, Tropical Punch Yerba Mate, Hibiscus Concord Grape, and Orange Creamsicle Rooibos. Soon to follow are Green Tea Lemon-Lime and White Tea Ginger Ale.

Nomad Soda lets you enjoy your experience with no drawbacks. “Nomad offers an opportunity to have a drink as indulgent and nostalgic as a classic soda but with the benefits of tea and less sugar” says Manish Shah, owner of Maya Tea Company.

Maya Tea Company offers over 100 different blends of loose leaf teas, earth-friendly sachet tea bags, commercial iced teas, amazing chai concentrates based on the original heritage recipe, and now Nomad Soda. As Maya Tea Company nears 25 years of operation, we continue to reach new heights.